2ND ANNUAL: Updates in OB/GYN

FRIDAY, SEPTEMBER 21, 2012
Omaha Marriott Regency
10220 Regency Circle
Omaha, Nebraska

DESIGNED FOR:
• Physicians
• Nurse Practitioners
• Physician Assistants
• Nurses
• Nurse Midwives
• Sonographers
• Fellows
• Residents
• Students
• Other Interested Healthcare Providers

SPONSORED BY:
Creighton University School of Medicine
Department of Obstetrics and Gynecology
and Health Sciences Continuing Education

THURSDAY, SEPTEMBER 20, 2012
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PRECONFERENCE:
Contemporary Ultrasound in OB/GYN
Thursday, September 20, 2012

OBJECTIVES

Purpose: The Pre-Conference will address and review current issues and applications of ultrasound in obstetrics and gynecology. The Updates in OB/GYN will address selected topics of general interest in obstetrics and gynecology, and offer contemporary clinical approaches to common challenges in the field.

Objectives: At the end of this program, the participants should be able to:
- Describe ultrasound techniques that minimize missing fetal anomalies
- List current indications in fetal echocardiography
- Discuss current uses of ultrasound for the infertility patient
- Discuss current ‘markers’ for aneuploidy and their role in screening for chromosome defects
- Describe measures to improve safety in obstetric ultrasound

SCHEDULE

Registration
Welcome & Program Overview
OB Ultrasound: What We Should Not Miss
Fetal Echocardiography Update
Break
Ultrasound for the Infertility Patient
Current Use of Genetic Markers
Improving Safety in the Obstetric Ultrasound Suite
In Case You Missed It — Summary of Key Points
Evaluation & Adjournment

2ND ANNUAL:
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Friday, September 21, 2012

OBJECTIVES

At the end of this program, the participants should be able to:
- Discuss in-depth information and current controversies regarding menopausal health and recent advances in the treatment of menopausal symptoms
- Describe differences in approach to pediatric gynecologic patients
- Describe how the perceived experiences of African American women with breast cancer can impact vital treatment decisions
- List advantages and disadvantages of different methods of labor induction
- Relate work done at Creighton University in the search for ovarian carcinoma precursors and the current understanding
- Discuss symptoms, causes and current approaches to stress incontinence
- Discuss some strategies in the workplace to increase incidence of breastfeeding
- Explain how hormonal fluctuations may cause headaches and migraines in women
- Describe the effects of media on patients perspective of obstetric risk

SCHEDULE

Registration & Continental Breakfast
Welcome, Program Overview & Interactive Warm-Up
Hot Topics in Menopausal Medicine
Pediadric & Adolescent Gynecology
Break
Current Methods of Induction of Labor
Exploring Disparities in Women’s Health: Breast Cancer Care
Discussion
Lunch
Our Search for Ovarian Carcinoma Precursors
Stress Incontinence
Break
Breast Feeding
Migraine Headache in the Female Patient
Lights, Camera, Action!
Highlights & Interactive Wrap-Up
Evaluation & Adjournment

FACULTY

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Professor and Chair
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Creighton University School of Medicine
Omaha, Nebraska
EDUCATION CREDIT

2nd Annual: Updates in OB/GYN
Pre-Conference: Contemporary Ultrasound in OB/GYN
Thursday & Friday, September 20-21, 2012

The Creighton University School of Medicine designates this live activity for a maximum of 11.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only credit commensurate with the extent of their participation in this activity. (September 20th = 4.0 credits; September 21st = 7.5 credits)

AAPA accepts AMA category 1 credit for the PRA from organizations accredited by ACCME.

The Creighton University Health Sciences Continuing Education designates this activity for 11.5 contact hours for nurses. Nurses should claim only credit commensurate with the extent of their participation in this activity. (September 20th = 4.0 credits; September 21st = 7.5 credits)

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

ACCREDITATION STATEMENT: In support of improving patient care, Creighton University Health Sciences Continuing Education is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

DISCLOSURE POLICY: It is the policy of Creighton University Health Sciences Continuing Education, to ensure balance, independence, objectivity and scientific rigor in all its educational activities. All faculty participating in this activity are expected to disclose to the audience any significant financial interest or other relationship he/she has with the manufacturer(s) of any commercial product(s) discussed in an educational presentation.

REGISTRATION

Pre-Conference: Contemporary Ultrasound in OB/GYN
2nd Annual: Updates in OB/GYN
Thursday, September 20, 2012 and Friday, September 21, 2012

Registration Fees:

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<th>Physicians</th>
<th>Sept 20</th>
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<td>$100.00</td>
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<th>Nurse Practitioners, Physician Assistants, Nurses, Nurse Midwives, Sonographers</th>
<th>Sept 20</th>
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<td>$60.00</td>
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<th>Fellows, Residents &amp; Students</th>
<th>Sept 20</th>
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Letter of verification of resident or student status is required to accompany registration

Fee includes continental breakfast, lunch and breaks.

NEW HANDOUT OPTIONS: Please be advised that handout materials for this conference will not be included in the registration fee and be distributed as paper copies, but rather, made available online ahead of time (to the best extent possible). Participants can download and print the presentations prior to the conference, or follow along on their own laptop during the conference.

• A link will be sent by email a week prior to the Conference to download and print the handouts needed before the event.
• For those needing a traditional handout, they will be available by pre-order at a cost of $20.00. Please pre-order your handout by September 4, 2012. No additional handouts will be available to purchase the day of the conference.

Please note if you require special accommodations (dietary, mobility, hearing, etc) for the meeting, there will be an opportunity to enter them through the online registration.

Walk-Ins are welcome, however seating or conference materials cannot be guaranteed. If registration/handout fee is being paid by check in advance, please make check out to Creighton University and mail to Creighton University HSCE, 601 N 30th St, Ste 2130, Omaha, NE 68131.

CANCELLATION: Please call 402-280-5659 or 1-800-548-2633 by Friday, September 14, 2012. Refund less $20.00 if cancelling by Friday, September 14, 2012. No refunds after Friday, September 14, 2012.

DON’T MISS OUT – REGISTER ONLINE TODAY AT:

http://cuob-gyn.eventbrite.com

For questions or more information, please call Health Sciences Continuing Education (HSCE) at 402-280-1830.

Planning Committee: James F. Smith Jr, MD, FACOG; Caron J. Gray, MD, FACOG, Sally C. O’Neill, PhD; Cate Pogge, BA; Renée Huon, BSN, MHA; Brianna M. Dirks, RDMS; Linda Everidge

HSCE Program Review Committee: Mark Malesker, PharmD; Philip Brauer, PhD; Scott DiLorenzo, BA, DDS; Lesa Grovas, MN, APRN-NP; Dennis Higginbotham, DDS, MD; Linda Lazure, PhD, RN; Sally C. O’Neill, PhD; Amy Pick, PharmD
FOR YOUR INFORMATION

EMERGENCY PHONE: (402) 399-9000. Ask for the Creighton HSCE Program.


LODGING: The Omaha Marriott Regency is offering a rate of $129.00/night plus tax to guests who would like to stay during the meeting. Please reference the Creighton University program to receive the discounted rate. Reservations should be made prior to September 14, 2012, after this date subject to availability.

Or visit www.visitomaha.com for a list of hotels in the area.

CLIMATE AND DRESS: Casual dress is encouraged for the entire meeting. Temperature in meeting rooms can fluctuate. Layered clothing is suggested.

A NOTE FOR THOSE WITH SPECIAL NEEDS: Creighton University Health Sciences Continuing Education (HSCE) wishes to ensure that no individual with special needs is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you are in need of auxiliary aids or services, please contact HSCE at 1-800-548-2633 or 402-280-5659.

COURTESY: For the concentration and comfort of our participants, we ask that all cell phones and pagers be silenced during the conference. Breaks are provided for your communication convenience. Thank you for your cooperation.

For more information or to register on-line visit Creighton University Health Sciences Continuing Education website: http://cuob-gyn.eventbrite.com